



ISACE 2024 Sponsorship Proposal

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COMMERCIAL IN CONFIDENCE

About the Conference

Sports analytics is the application of AI, data science, psychology, and smart devices to improve sports performance, strategy, and decision-making. It involves collecting, processing, and interpreting data from various sources such as video footage, performance metrics, and scouting reports, and using this information to gain insights into player and team performance, prevent injury, and help coaches and team managers to make more informed decisions and optimize their resources to achieve better results.

The vision of this new International Sports Analytics Conference and Exhibition (ISACE) series is to bring leading academics, researchers, industry experts, coaches, psychologists, managers and technologists together to advance the state-of-the-art of sports analytics.

The conference proceedings will be published in the Springer LNCS series. Top papers will be awarded a Best Paper Certificate and a book voucher from Springer-Nature. Selected papers will be invited to submit an extended version to a special issue of the Springer-Nature Computer Science journal.

Sponsorship Opportunities

We welcome sponsorship from companies and organizations who would like to showcase their products and services at the conference and have the opportunity to network with academics and practitioners in the field.

There are a range of sponsorship opportunities on offer that will enable your organization to make a significant contribution towards the overall success of the conference while enjoying strong branding and exposure in a focused, professional learning environment.

Our General Chair, Prof Jin Song Dong, and Program Committee Co-chairs, Masoumeh Izadi and Zhe Hou, would be delighted to speak with you to discuss the promotional opportunities outlined in this proposal and would be happy to customise a sponsorship package to suit your specific requirements.

We appreciate your time in considering our sponsorship packages (outlined below). If you have any questions or would like to discuss these further, please do not hesitate to contact us.

Sponsorship Packages

OPTION 1	Gold Sponsorship Package
Your Investment	\$20,000

- Literature inclusion in delegate’s pack and a booth desk
- Organization’s logo with hyperlink is listed as Gold Sponsor at the conference website
- Sponsorship will explicitly be acknowledged at least twice during the conference
- 7 complimentary conference registrations

OPTION 2

Silver Sponsorship Package

Your Investment

\$10,000

- Literature inclusion in delegate's pack and a space for a pull up banner
- Organization's logo with hyperlink is listed as Silver Sponsor at the conference website
- Sponsorship will explicitly be acknowledged at least twice during the symposium
- 3 complimentary conference registrations

OPTION 3

Bronze Sponsorship Package

Your Investment

\$4,000

- Literature inclusion in delegate's pack
- Organization's logo with hyperlink is listed as Bronze Sponsor at the conference website
- Sponsorship will explicitly be acknowledged at least twice during the symposium
- 1 complimentary conference registrations

Sponsorship Payment Form

HOW TO BOOK AND PAY

- 1. Tick sponsorship/s required
- 2. Complete payment details as per details below

<input type="checkbox"/>	Option 1	Gold Sponsorship Package	\$10,000 excl. GST
<input type="checkbox"/>	Option 2	Silver Sponsorship Package	\$5,000 excl. GST
<input type="checkbox"/>	Option 3	Bronze Sponsorship Package	\$2,000 excl. GST

SPONSOR DETAILS

Name of Business: _____

Contact Person: _____

Mailing Address: _____

Post Code: _____

Telephone: [] _____ Mobile: _____

Email: _____

Do you have any promotional materials/items for the Conference? YES NO

Payment to be charged: \$ _____

METHOD OF PAYMENT

Following receipt and processing of this form, an invoice will be sent by email to the above contact requesting immediate payment.

Further Information and Contact Details

For Sponsorship enquiries please contact:

Dr Zhe Hou

Address: Institute for Integrated and Intelligent Systems,
Nathan campus, Griffith University,
170 Kessels Road, Nathan, QLD 4111, Australia

Email: z.hou@griffith.edu.au

For more information about the Conference visit the Conference website at:

<https://formal-analysis.com/isace/2024/>